



FACULTY: ENVIRONMENTAL ENGINEERING AND ENERGY

COURSE TITLE: The Basics of Entrepreneurship

Number of contact hours: 20

Duration: 1 semester (spring)

ECTS credits: 2

Programme description:

The main goal of the module is to familiarize the student with the forms of business activity, the basic legal requirements in the field of private business, aspects of the psychology of success and the effects of advertising and taxes. During the course the students learn about the market economy, stock exchange, securities portfolio, taxes and social insurances as well as about advertising and its influence on decision making. The project involves decision making on the stock exchange.

Course type: lectures (10), project (10),

Literature: Harvard Business Review — The Harvard Business Review Entrepreneur's Handbook: Everything You Need to Launch and Grow Your New Business, 2018, Harvard Business Review Press (2018)

Assessment method: Single-choice test

Lecturer: dr Bernard Twaróg

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